WCTY/Channel 16 In-Kind Services Report

February, 2004

Service Provided	Quantity	Rate	Total
Single Camera Field Production	23 hrs.	\$75 hr.	\$1725
Studio Production	6 hrs.	\$250 hr.	\$1500
Non-Linear Editing/Graphics	74 hrs.	\$150 hr.	\$11,100
Producer Prep	16 hrs.	\$25 hr.	\$400
VHS Dubs (w/tape)	19	\$10 each	\$190
VHS Dubs (w/o tape)	37	\$20 each	\$740
DVC-PRO/Beta SP Tape Stock	30	\$30 each	\$900
Total			\$16,555

Total Revenues Received for Video Duplication Services: \$190.00

Title: *Training Intros* Customer: Marion County Health and Hospitals

TRT 12:00

Narrative: In studio shoot of four Health and Hospitals execs, explaining nuances of a new in-house financial tracking software, used as part of an overall training program.

Studio Production	3 hrs.	\$250 hr.	\$500
Non-Linear Editing/Graphics	2 hrs.	\$150 hr.	\$300
VHS Dubs (w/o tape)	2	\$20 each	\$40
DVC-PRO Tape Stock	1	\$30 each	\$30
Total			\$870

Title: Destination Indy Segments-- Music, Family Fun, Heritage

Customer: Indianapolis Cultural Development Commission TRT 19:00

Narrative: Final three segments highlighting aspects of Indianapolis cultural/community assets. Five segments were produced as part of an overall campaign, with an in-kind total value of \$28,225.00

Single Camera Field Production	16 hrs.	\$75 hr.	\$1200
Non-Linear Editing/Graphics	62 hrs.	\$150 hr.	\$9300
Producer Prep	12 hrs.	\$25 hr.	\$300
VHS Dubs (w/o tape)	5	\$20 each	\$100
DVC-PRO/Beta SP Tape Stock	10	\$30 each	\$300
Total			\$11,200

Title: CLE Training Customer: Marion County Public Defender Agency

TRT 2:30:00

Narrative: Two training sessions recorded for future use, not for air.

Single Camera Field Production	3 hrs.	\$75 hr.	\$225
Producer Prep	1 hr.	\$25 hr.	\$25
VHS Dubs (w/o tape)	4	\$20 each	\$80
DVC-PRO Tape Stock	3	\$30 each	\$90
Total			\$420

Title: Summer Employment Show Customer: Indy Parks & Recreation TRT 15:00

Narrative: Longer format program detailing employment opportunities at Indy Parks.

Single Camera Field Production	4hrs.	\$75 hr.	\$300
Studio Production	1 hr	\$250 hr.	\$250
Non-Linear Editing/Graphics	6 hrs.	\$150 hr.	\$900
Producer Prep	3 hrs.	\$25 hr.	\$75
VHS Dubs (w/o tape)	3	\$20 each	\$60
DVC-PRO Tape Stock	4	\$30 each	\$120
Total			\$1705

Title: Mortgage and Foreclosure Helpline PSA Customer: Mayor's Office TRT:30

Narrative: PSA produced in cooperation with Congresswoman Julia Carson

Studio Production	1 hr.	\$250 hr.	\$250
Non-Linear Editing/Graphics	2 hrs.	\$150 hr.	\$300
DVC-PRO Tape Stock	6	\$30 each	\$180
Total			\$730

Title: INHP Home Fair PSA Customer: Mayor's Office TRT:30

Narrative: PSA promoting upcoming Indianapolis Neighborhood Resource Center Home Fair event.

Studio Production	1 hr.	\$250 hr.	\$250
Non-Linear Editing/Graphics	2 hrs.	\$150 hr.	\$300
DVC-PRO Tape Stock	6	\$30 each	\$180
Total			\$730